Sentek Marine & Trading Pte Ltd (SMTPL): The First Successful MERIT Applicant

Sentek Marine & Trading Pte Ltd (SMTPL) is the first successful MERIT applicant. It is a bunker supplier as well as bunker craft operator. It currently operates 10 bunker barges and supplies all grades of bunkers. Sentek was also one of the top 20 bunker suppliers by volume in Singapore in 2003. Besides bunkering, Sentek provides other types of services such as ship agency, ship management as well as marine consultation.

Under MERIT's assistance, Sentek embarked on the Enterprise Information System (EIS) project. It consists of various sub-systems to support the business processes relating to e.g. customer relationship management, vessel scheduling, fleet, crew and stock management, oil assessment and trading, servicing and monitoring, as well as back-end invoicing, financing and administrative processing. The key processes and tasks spanning across Sentek are integrated under the various modules of the EIS and the information flow is streamlined within the business value chain. In addition, the new system enables wireless transmission of operational information from Sentek's vessels to the shore office, for better fleet management.