FREQUENTLY ASKED QUESTIONS (FAQ) FOR SEA TRANSPORT IDP (INDUSTRY DIGITAL PLAN)

Sea Transport IDP

1. What is the Sea Transport IDP?

The Sea Transport Industry Digital Plan (IDP) is a joint initiative with Infocomm Media Development Authority (IMDA), Enterprise Singapore (ESG) and SkillsFuture Singapore (SSG), as part of the <u>SME Go Digital Programme</u> that makes going digital simple for SMEs.

2. Where can I access the Sea Transport IDP?

SMEs can refer to the <u>digital roadmaps</u> of the IDP as a guide to assess their digital readiness as well as identify opportunities for going digital and training programmes to raise employees' digital skills.

3. What form of support is available under Sea Transport IDP?

The Sea Transport IDP serves as a framework to guide maritime SMEs in the adoption of maritime digital solutions. You can access the following support information

- Maritime-specific digital solutions under MPA's Sea Transport IDP
- Non-maritime specific solutions via General | GoBusiness and IMDA
- Digital Consultancy Services via <u>Digital Consultancy Services | GoBusiness and IMDA</u>

4. What is the extent of digitalisation required in the Sea Transport sector?

For a start, internal core business processes need to be streamlined and integrated through the use of digital technologies. This will allow companies to enhance operational efficiencies and provide greater value to its customers.

5. Is the IDP only for ship agency, harbour craft and bunkering subsectors?

In 2022, MPA expanded the IDP to all Sea Transport sub-sectors benefitting more than 3,000 maritime SMEs.

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Sea Transport IDP Grant

6. Is there funding for the Sea Transport IDP?

Funding for the adoption of digital solutions under the Sea Transport IDP has ceased as of 31 December 2023.

Companies may approach other agencies such as Enterprise Singapore for funding options. We will also announce accordingly should new funding schemes becomes available in future.

7. How will the Sea Transport IDP benefit maritime SMEs?

The Sea Transport IDP will serve as a step-by-step guide to outline the digital solutions that maritime SMEs can adopt at each stage of their growth to go digital, streamline operations, improve efficiency and drive business growth.

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