MARITIME AI CLINIC
Monday, 21 September 2020
2pm–3.30pm
Webinar

Webinar link will be sent to successful registrants closer to the event date.

To register, scan the QR code below or click on this link.
About the MARITIME AI CLINIC

From time to time, unprecedented world events like the recent COVID-19 crisis provide an impetus to industries to re-examine existing positions and devise new strategies for recovery and growth. The maritime industry is no different. Despite these unforeseen disruptions in recent months, the maritime community is still enabling world trade and delivering essential goods — companies which leverage on technology enablers are now in a better position to do so.

Artificial Intelligence or AI is one of these technology enablers identified in the Maritime Digitalisation Playbook — a collaborative effort between the Maritime and Port Authority of Singapore (MPA) and the Singapore Shipping Association (SSA). Launched recently in June 2020, the Maritime Digitalisation Playbook aims to help maritime companies uncover opportunities in digital transformation and highlight some first steps one could take.

To this end, MPA has engaged AI Singapore (AISG) to promote technology enablers such as AI in the maritime industry. The AI Clinic is a programme by AISG designed to further accelerate the catalytic process and guide companies in a programmatic manner by allowing participants to understand how AI can enhance business competitiveness and what they can do to explore potential ideas for using AI in their businesses. At the end of the session, participants will be able to:

- Learn how AI can solve business issues in industries similar to those they operate in.
- Explore potential ideas of how their business might benefit from using AI.
- Understand the risks/rewards of deploying AI as well as the critical success factors of an AI project.
- Understand the various programmes AISG offer to support companies.
Kevin is the Head of AI Advisory and Adoption at AI Singapore and is responsible for catalysing the adoption of AI by businesses in Singapore.

Prior to joining AI Singapore, Kevin spent more than 25 years in the IT industry, heading up sales and marketing operations in the Asia Pacific region for multinational corporations such as Intel and Seagate. He also founded two China-based technology start-ups.

Leveraging on his business experience and technical skills, Kevin is passionate about helping companies identify business problems that can be solved by AI and to deploy the AI technologies to increase their competitive advantage.

Kevin graduated from Texas A&M University (USA) with a Bachelor’s Degree in Electrical Engineering and holds a Master of Business Administration from University of Hull (UK).

AI Singapore (AISG) is a national AI programme launched by the National Research Foundation (NRF) to anchor deep national capabilities in Artificial Intelligence (AI) thereby creating social and economic impacts, grow the local talent, build an AI ecosystem, and put Singapore on the world map.

The programme office is hosted by the National University of Singapore (NUS) and brings together all Singapore-based research institutions and the vibrant ecosystem of AI start-ups and companies developing AI products to perform use-inspired research, grow the knowledge, create the tools, and develop the talent to power Singapore’s AI efforts.

AISG is driven by a government-wide partnership comprising NRF, the Smart Nation and Digital Government Office (SNDGO), the Economic Development Board (EDB), the Infocomm Media Development Authority (IMDA), SGInnovate, and the Integrated Health Information Systems (IHiS).
About the
MARITIME DIGITALISATION PLAYBOOK (MDP)

As part of the Sea Transport Industry Transformation Map efforts, the Maritime Digitalisation Playbook (MDP) is curated with the aim to support our maritime enterprises to tap on digitalisation and innovation for new growth opportunities. More commercially ready digital technologies have given us unprecedented abilities to collect, store and process large amounts of data. Yet, many enterprises have challenges in reviewing what’s core for their businesses, and systematically lay out a viable and focused digital plan to achieve their digital transformation. Drawing upon the insights gleaned from the Digitalisation Acceleration Index, MPA, the Singapore Shipping Association (SSA) and Infocomm Media Development Authority (IMDA) co-developed the MDP to help maritime companies uncover opportunities in digital transformation and highlight some first steps that maritime companies can take.

For more information and resources on the MDP click on this link or scan the QR code below.

About THE EVENT HOST

Mr Kenneth Lim
SENIOR DIRECTOR, INNOVATION, TECHNOLOGY AND TALENT DEVELOPMENT AND CHIEF TECHNOLOGY OFFICER, MARITIME AND PORT AUTHORITY OF SINGAPORE

Kenneth Lim is currently Senior Director, Innovation, Technology & Talent Development as well as Chief Technology Officer at Maritime and Port Authority of Singapore. Kenneth was formerly from Government Technology Agency where his previous role was Cluster Director of the Finance, National Development and Transport clusters. Kenneth has over 25 years of technology-related experience, starting his career as a programmer in PSA, and becoming Vice President Technology Development, Trade & Logistics in CrimsonLogic and Senior Vice President in Energy Market Company before joining the public sector in 2011. His professional experience covers sectors in the Sea Port, Logistics IT and Energy industries.

Kenneth has also previously contributed his professional knowledge at various forums, including Head of Singapore delegation to United Nations for Trade Facilitation, Council member of Singapore IT Federation (SITF), Rule Change Panel Member of the wholesale Electricity Market, Advisory Council member to e-Commerce and e-Fulfilment and Steering Committee member of Pan Asia E-Commerce Alliance.